9915 39th Avenue • Pleasant Prairie, WI 53158

TIME DATED MATERIAL







Aqua Arena Dedicated and In Use Competition Pool Brings Swimmers and Families into Community

On Thursday, June 10, a dedication ceremony was held for the new Aqua Arena, the Olympic-sized pool, at RecPlex. *Thank you to all who attended the event.* The weekend following the dedication, a practice meet was held. Since that time, the pool has been open for member lap swimming and has been hosting swim meets almost every other weekend.

Economic Impact

Competitions at the Aqua Arena have started to bring swimmers and their families into the community. The first two-day swim meet, hosted by SEAY in June, brought just over 600 swimmers and their family members to the area. Based on visitor expenditure surveys

conducted annually for the Wisconsin Department of Tourism, the estimated economic benefit to the local business community is \$136 per day, per person for those staying overnight in hotels or motels and \$41 per day, per person for day-trippers.

Although it is unknown exactly how many swimmers are local, hotel guests or day-trippers, it is reasonable to state that the initial impact on the local business community is a positive one. Prime Outlets Marketing Manager, Christa Kremer commented on the increased traffic at the mall during event weekends, "We love that there are additional events coming to the community and think it's fantastic

that these events bring more visitors to our stores."

On July 2 and 3, the Lake Forest Swim Club brought 31 teams to RecPlex for their Wisconsin SwimFest. The Club will return for another meet in October and again next June for the 2011 Wisconsin SwimFest. An additional 2,100 to 2,200 swimmers and their family members are expected yet this summer for competitions at RecPlex. *The Village would like to*

thank park visitors and RecPlex members for their patience while the Aqua Arena and parking lot were under construction.



A great place to live, work & play!

Upcoming Election Dates

Find voting information online at PleasantPrairieOnline.com



Partisan Primary Election

Tuesday, September 14, 2010

General Election

Tuesday, November 2, 2010

Two elections will take place this fall, the Partisan Primary Election in September and the General Election in November. On election days, polling locations in the Village of Pleasant Prairie are open between 7:00 a.m. and 8:00 p.m., so that you may exercise your right to vote.

You can save time at the polls by making sure you're prepared to vote ahead of time. Make a quick visit to **www.PleasantPrairieOnline.com** and select the **Voting** tab at the top of the

page. There, you'll be able to check your voter registration status; learn how to register, if you're not already registered, and learn where your polling place is located.

If you find that you need to make changes or register to vote, you can do both ahead of time at Village Hall, 9915 39th Avenue, Monday through Friday from 8:00 a.m. until 5:00 p.m. If you have additional voting related questions, you can also call the Village Clerk at 694-1400. □

Courtesy of the American Water Works Association...

Fascinating Facts About Water

At least 30% of water used annually by a single-family suburban household is for outdoor irrigation. The tips below will help you conserve water and save money.

- Adjust the height of your lawn mower to cut your grass higher. This
 helps protect roots from heat stress and reduces the loss of moisture
 to evaporation.
- Water your lawn and landscape plants early in the morning when the sun's rays aren't working to evaporate your water.
- Select plants that are native to your region and can thrive with little or no extra watering. Your local nursery can help you identify and select drought-tolerant plants.
- Plant in the spring or fall when lower temperatures mean plants use less water.

August Village Meeting Dates and Times

Location

Regularly scheduled Board and Commissions meetings are held at: Village Hall (in the auditorium) 9915 39th Avenue Pleasant Prairie, WI 53158

August Village Board Meetings

Monday, August 2 Monday, August 16 Begins at 6:00 p.m.

August Plan Commission Meeting

Monday, August 9 Begins at 6:00 p.m.

August Park Commission Meeting

Thursday, August 5 Begins at 6:00 p.m.

August Recreation Commission Meeting

Tuesday, August 10 Begins at 6:00 p.m.

Agendas

Board and Commission Meeting Agendas are posted prior to each meeting at: Village Hall, RecPlex, the Roger Prange Center and

PleasantPrairieOnline.com under the **Boards & Commissions** page for each respective meeting.

You are invited to attend Village meetings to learn firsthand about municipal government and the business being conducted in Pleasant Prairie. For more information regarding Boards and Commissions and their respective meetings, please visit *PleasantPrairieOnline.com*.

Gypsy Moth Management



Photo of caterpillar with pairs of red then blue dots by: USDA Forest Service Archive.



Photo of barrier band by: Pennsylvania Dept. of Conservation and Natural Resources Archive.



Photo of male/female gypsy moths by: John H. Ghent, USDA Forest Service.

Gypsy Moth Caterpillars

The largest number of inquiries related to the gypsy moth caterpillar are received during the months of June and July. Gypsy moth caterpillars have pairs of red then blue dots alternately running down their back.

The gypsy moth is an insect pest that defoliates trees and shrubs. Female gypsy moths will deposit their egg masses on trees and shrubs, and any other surface outdoors that they find protective, such as: lawn furniture, play equipment, grills, campers and cars.

What You Can Do

If you have identified or suspect the presence of gypsy moths on your property, please contact the Gypsy Moth coordinator for Kenosha County, Mr. Daniel Treloar at 262/857-1895 or dtreloar@co.kenosha.wi.us.

Mr. Treloar records Gypsy Moth information and passes it on to the Department of Natural Resources (DNR). Based on the number of confirmed egg masses in an area, the DNR will determine if the outbreak is widespread enough to warrant aerial spraying. When

volumes warrant, the State conducts an aerial spraying program for gypsy moths, usually during the month May.

If you need immediate relief for trees on your property, it is recommended that you contact a professional arborist for assistance. There are also steps that you can take as a resident and/or homeowner to suppress the damage caused by the gypsy moth. To learn how you can manage gypsy moth removal and to learn more about identifying the gypsy moth in all stages of life, visit gypsymoth.wi.gov/.



Front row (left to right): Wayne Koessl, We Energies; Rick Kuester, We Energies; Ed Morris, We Energies; Michael Salerno, Alstom; Jeffrey Millikan, Alstom; Pleasant Prairie Fire & Rescue Chief Paul Guilbert. Back row (left to right): State Representative and Village President John Steinbrink; Stu Dalton, Electric Power Research Institute; Scott Patulski, We Energies; Tom Ventimiglia, We Energies; Pleasant Prairie Police Chief Brian Wagner, State Senator Robert Wirch; Robert Hilton, Alstom; Michael Pollocoff, Pleasant Prairie Village Administrator.

Carbon Capture Participants Mark Historic Project's Completion

During a recent ceremony, representatives of the groups involved celebrated the successful conclusion of a historic Carbon Capture test at the Pleasant Prairie Power Plant. During 2008 and 2009 a process designed by Alstom to capture CO_2 from the flue gas of a We Energies' coal-fueled power plant was tested in Pleasant Prairie with the support of EPRI (the Electric Power Research Institute). The Chilled Ammonia Process pilot was decommissioned in late October of 2009.

The pilot demonstrated the ability to capture over 90% of the CO_2 from a slipstream of the flue gas. Larger scale pilots of the same technology are now being conducted in other parts of the world. The groups look forward to watching the progress made in the Chilled Ammonia Process. \Box

NOTICE

Water System Flushing

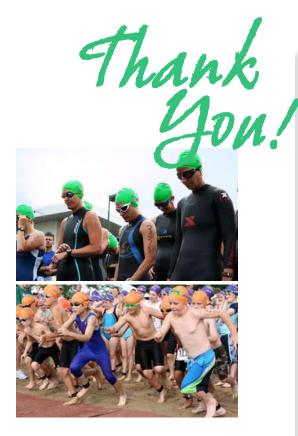
The Village of Pleasant Prairie will be flushing the water system in neighborhoods serviced by the Pleasant Prairie Water Utility. Crews will work their way throughout the Village between late July and the month of August.

This annual maintenance program is required by the Public Service Commission and will be performed in order to ensure that the Village of Pleasant Prairie may supply its residents with the finest water distribution and fire protection system that is possible.

The flushing program may cause temporary discoloration of your water. Should this happen, please flush out your water system by running the hot and cold water faucets until your water clears.

Should you have any questions regarding the flushing of the water system, please contact the Pleasant Prairie Water Utility at *925-6700* between 8:00 a.m. and 5:00 p.m., Monday through Friday. Thank you for your understanding as we perform





Pleasant Prairie Triathlon

The 2010 Pleasant Prairie Triathlon was held on June 26 and 27 and the Trek Women Triathlon was held on July 11. The Village wishes to extend its sincere thanks to all of the volunteers, sponsors, participants and well wishers who took part in this year's Pleasant Prairie and Trek Triathlons. Without your involvement, these community events would not be possible. Please consider joining us for the Danskin Women's Triathlon which will take place in Pleasant Prairie on August 22.

For more information, visit the *News* section of *www.PleasantPrairieOnline.com*.



The Pleasant Prairie Police wish to thank Bethany Lutheran for their donation of 55 used cell phones for the 911 Cell Phone Bank. The phones will help the department provide 911 cell phones within the community and will help provide funds for the department canine program.

