

9915 39th Avenue • Pleasant Prairie, WI 53158

**TIME DATED MATERIAL**



## Aqua Arena Dedicated and In Use Competition Pool Brings Swimmers and Families into Community

On Thursday, June 10, a dedication ceremony was held for the new Aqua Arena, the Olympic-sized pool, at RecPlex. ***Thank you to all who attended the event.*** The weekend following the dedication, a practice meet was held. Since that time, the pool has been open for member lap swimming and has been hosting swim meets almost every other weekend.

### **Economic Impact**

Competitions at the Aqua Arena have started to bring swimmers and their families into the community. The first two-day swim meet, hosted by SEAY in June, brought just over 600 swimmers and their family members to the area. Based on visitor expenditure surveys

conducted annually for the Wisconsin Department of Tourism, the estimated economic benefit to the local business community is \$136 per day, per person for those staying overnight in hotels or motels and \$41 per day, per person for day-trippers.

Although it is unknown exactly how many swimmers are local, hotel guests or day-trippers, it is reasonable to state that the initial impact on the local business community is a positive one. Prime Outlets Marketing Manager, Christa Kremer commented on the increased traffic at the mall during event weekends, "We love that there are additional events coming to the community and think it's fantastic

*that these events bring more visitors to our stores."*

On July 2 and 3, the Lake Forest Swim Club brought 31 teams to RecPlex for their Wisconsin SwimFest. The Club will return for another meet in October and again next June for the 2011 Wisconsin SwimFest. An additional 2,100 to 2,200 swimmers and their family members are expected yet this summer for competitions at RecPlex. ***The Village would like to thank park visitors and RecPlex members for their patience while the Aqua Arena and parking lot were under construction.*** □



*A great place to live, work & play!*

# Upcoming Election Dates

Find voting information online at  
[PleasantPrairieOnline.com](http://PleasantPrairieOnline.com)



**Partisan Primary Election**  
Tuesday, September 14, 2010

**General Election**  
Tuesday, November 2, 2010

Two elections will take place this fall, the Partisan Primary Election in September and the General Election in November. On election days, polling locations in the Village of Pleasant Prairie are open between 7:00 a.m. and 8:00 p.m., so that you may exercise your right to vote.

You can save time at the polls by making sure you're prepared to vote ahead of time. Make a quick visit to [www.PleasantPrairieOnline.com](http://www.PleasantPrairieOnline.com) and select the **Voting** tab at the top of the

page. There, you'll be able to check your voter registration status; learn how to register, if you're not already registered, and learn where your polling place is located.

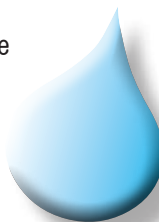
If you find that you need to make changes or register to vote, you can do both ahead of time at Village Hall, 9915 39th Avenue, Monday through Friday from 8:00 a.m. until 5:00 p.m. If you have additional voting related questions, you can also call the Village Clerk at **694-1400**. ☐

Courtesy of the American Water Works Association...

## Fascinating Facts About Water

At least 30% of water used annually by a single-family suburban household is for outdoor irrigation. The tips below will help you conserve water and save money.

- ◆ Adjust the height of your lawn mower to cut your grass higher. This helps protect roots from heat stress and reduces the loss of moisture to evaporation.
- ◆ Water your lawn and landscape plants early in the morning when the sun's rays aren't working to evaporate your water.
- ◆ Select plants that are native to your region and can thrive with little or no extra watering. Your local nursery can help you identify and select drought-tolerant plants.
- ◆ Plant in the spring or fall when lower temperatures mean plants use less water.



## August Village Meeting Dates and Times

### Location

Regularly scheduled Board and Commissions meetings are held at:  
[Village Hall \(in the auditorium\)](#)  
9915 39<sup>th</sup> Avenue  
Pleasant Prairie, WI 53158

### August

#### Village Board Meetings

Monday, August 2  
Monday, August 16  
Begins at 6:00 p.m.

### August

#### Plan Commission Meeting

Monday, August 9  
Begins at 6:00 p.m.

### August

#### Park Commission Meeting

Thursday, August 5  
Begins at 6:00 p.m.

### August Recreation

#### Commission Meeting

Tuesday, August 10  
Begins at 6:00 p.m.

### Agendas

Board and Commission Meeting Agendas are posted prior to each meeting at: Village Hall, RecPlex, the Roger Prange Center and [PleasantPrairieOnline.com](http://PleasantPrairieOnline.com) under the **Boards & Commissions** page for each respective meeting.

You are invited to attend Village meetings to learn firsthand about municipal government and the business being conducted in Pleasant Prairie. For more information regarding Boards and Commissions and their respective meetings, please visit [PleasantPrairieOnline.com](http://PleasantPrairieOnline.com). ☐





# NOTICE

## Water System Flushing

The Village of Pleasant Prairie will be flushing the water system in neighborhoods serviced by the Pleasant Prairie Water Utility. Crews will work their way throughout the Village between late July and the month of August.

This annual maintenance program is required by the Public Service Commission and will be performed in order to ensure that the Village of Pleasant Prairie may supply its residents with the finest water distribution and fire protection system that is possible.

The flushing program may cause temporary discoloration of your water. Should this happen, please flush out your water system by running the hot and cold water faucets until your water clears.

Should you have any questions regarding the flushing of the water system, please contact the Pleasant Prairie Water Utility at **925-6700** between 8:00 a.m. and 5:00 p.m., Monday through Friday. Thank you for your understanding as we perform this service. □



# Thank You!



## Pleasant Prairie Triathlon

The 2010 Pleasant Prairie Triathlon was held on June 26 and 27 and the Trek Women Triathlon was held on July 11. The Village wishes to extend its sincere thanks to all of the volunteers, sponsors, participants and well wishers who took part in this year's Pleasant Prairie and Trek Triathlons. Without your involvement, these community events would not be possible. Please consider joining us for the Danskin Women's Triathlon which will take place in Pleasant Prairie on August 22.

For more information, visit the **News** section of [www.PleasantPrairieOnline.com](http://www.PleasantPrairieOnline.com). □



The Pleasant Prairie Police wish to thank Bethany Lutheran for their donation of 55 used cell phones for the 911 Cell Phone Bank. The phones will help the department provide 911 cell phones within the community and will help provide funds for the department canine program. □



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